

SONORRARI Sound Sensation Schedule at Primavera Pro 2017

Barcelona, Spain | jue, 01 jun 2017, 12:00 -jue, 01 jun 2017, 15:30



Seed&Click and Primavera Pro are launching the 4th edition of Primavera Pro Startups, an international investment forum focused on the music industry and taking place within the renowned music festival called Primavera Sound, which takes place in Barcelona every spring.

At our event, we gather worldwide experts on entrepreneurship and private investment and 5 amazing startups from all corners of the world pitch their projects, all of them being related to the music industry. Our aim is to showcase talent, exchange innovative practices and foster innovation and investment opportunities within this sector.

The event will take place on Thursday 1st June at CCCB, in Barcelona, from 14.00 to 17.30.

Program:

14.00 - 14.15 Welcome - Juan Alvarez de Lara, CEO de Seed&Click, VP Aeban- Asociación Española Business Angels

14.15 - 14.35 "Investors & Entrepreneurs: hacking the happy ending" - Carman Chan, Founder and Managing Partner at Click Ventures (Keynote)

14.35 - 15.20 Discussion panel – "Funding music ventures: Different stairways to heaven"

- Christoph Nagel (@meetchristoph), International Manager Europe at Kickstarter
- Eneko Knörr (@enekoknorr), Founder of Ludei and best business angel in Spain.
- Jon Eades (@Jon_Eades), Innovation Manager at Abbey Road Studios
- Moderator: Steve Mayall, Managing Director at Music Ally

15.20 - 16.00 Break

16.00 - 16.50 International Investment Forum:

- 5 top music startups from all around the world give a 4 minute pitch: Eyetok, itcher, SONORRARI, The Dream VR, Uberchord
- Q&A Jury-Entrepreneurs after every pitch
- Jury:
 - Enric Jove, CEO McCann Barcelona & CIO McCann Worldgroup España at McCann Worldgroup
 - Pablo Skaf, Head of Spain and Portugal Operations at Deezer
 - Almudena Heredero, Director at Primavera Pro
 - David Domingo (@daviddomingo), Content Manager & Startup Curator at 4YFN - 4 Years from Now
 - Carman Chan, Founder and Managing Partner at Click Ventures
 - Svetlana Kagan, Business Owner at VN Reality Spain
 - Jon Eades (@Jon_Eades), Innovation Manager at Abbey Road Studios
 - Steve Mayall, Managing Director at Music Ally

16.50 - 17.10 Back to the future of the music industry - Sulinna Ong (@Sulinna), Vice President - Artist Marketing at Deezer (Keynote)

17.10 - 17.20 Winner announcement, acknowledgements, closing.

Primavera Pro Startups 2017 will be possible thanks to Primavera Pro, our incredible partners: McCann Worldgroup España, Baker McKenzie, La Vanguardia, 4YFN - 4 Years from Now, Rabetllat Vidal Cava and Padcelona, and our collaborators: Eurosud, Music Ally, Kickstarter, Deezer, Abbey Road Studios, The Asian Entrepreneur, Aeban- Asociación Española Business Angels, Wayra, Esade Creapolis, NUMA Barcelona, Lanzadera and Barcelona Activa.

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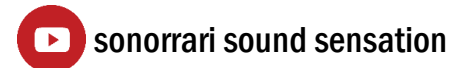
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